

**For immediate release
19 July 2019**

MAGNT announces Mantra Hotels as Official Accommodation Partner

The Museum and Art Gallery of the Northern Territory (MAGNT) is proud to announce Mantra Hotels, now part of Accor, as their Official Accommodation Partner.

MAGNT is an innovative and creative brand that positions itself as the Northern Territory's premier cultural institution. MAGNT's collections, exhibitions and programs span Aboriginal art and culture, natural sciences, history and art focussing on Northern and Central Australia, as well as our South East Asian neighbours.

Mantra Hotels are renowned for offering premium accommodation for both business and leisure travellers and its Darwin properties, Mantra Pandanas and Mantra on the Esplanade, capture the natural charm of their Top End location.

The accommodation provider shares the same corporate vision and values as MAGNT, with a joint commitment to further develop an authentic connection with the community.

"MAGNT is dedicated to sustaining a lasting reciprocated relationship with Mantra Hotels to benefit the greater community. Our ongoing collaboration with Mantra Hotels aims to encourage national and international visitors to the Northern Territory, particularly to the Telstra NATSIAA between August and November," said MAGNT Director Marcus Schutenko.

"This new partnership demonstrates Accor's commitment to supporting established and emerging cultural art forms. The Northern Territory has a burgeoning cultural scene and we are excited to officially partner with MAGNT. We want to encourage our guests to seek out authentic experiences when they stay with us and one of the best ways to do this is to explore the destination's cultural offerings," said Accor Chief Operating Officer Pacific Simon McGrath.

MAGNT currently aligns and fosters partnerships with select quality corporate partners including Telstra as well as philanthropic bodies.

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Representatives from MAGNT and Accor are available to interview on request.

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